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Social Media Package 2019

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06.03.2019 5 like

Egal, ob ihr mit Hund und Zelt unterwegs seid oder einen Aufenthalt im Wohnwagen mit Kind und Kegel plant - beim Camping Wirthshof am Fuße des Gehrenbergs findet ihr für jede Gelegenheit den passenden Stellplatz.



Auf dem 5 Sterne Campingplatz warten nämlich nicht nur Stellflächen, zahlreiche Mietobjekte und Mobilheime sowie erstklassige Bungalowzelte, sondern auch vielfältige Aktionen und Ausflugsmöglichkeiten, wie das Ravensburger Spieleland, auf euch. Die **topmoderne Ausstattung**, inkl. erstklassiger Sanitäreinrichtungen, Abenteuerspielplätzen, Bauernmarkt und Saunalandschaft, bietet alles was das Camperherz begehrt. Den persönlichen Service sowie die Herzlichkeit der Betreiberfamilie Wirth gibt es gratis on top!

Magazine Article

We create an editorial article (about 250 words long) about your campsite that is geared to your target audience. It is published in our online magazine (<https://www.camping.info/magazin.de>) with pictures of your campsite. It also includes a link to your website.

The magazine article lets you reach many more potential guests that you can inform about your campsite in great detail. The link to your website helps improve your search engine ranking. Since Camping.info is one of the top-listed websites for the search term "camping" in the German-speaking world, you will see SEO (search engine optimisation) benefits.

The article will be visible in our magazine for at least 24 months.

Example article (This is an excerpt. You can see the whole article [here](#).)

 **Camping.info mit Wirthshof Camping & Hotel.** Gepostet von Julia Es [?] · Bezahlte Partnerschaft · 

Anzeige: Deutsch ▾

Freut euch auf ein 5-Sterne-Campingerlebnis der besonderen Art, denn mitten in der Bodenseeregion – einer der schönsten Feriendestinationen Deutschlands – befindet sich der **Wirthshof Camping & Hotel** 🏡 Die Anlage in Markdorf zeichnet sich unter anderem durch ihre hervorragende Lage, die familiäre Atmosphäre und die vielseitigen Freizeitaktivitäten aus. 🌞 Dieses Jahr neu für euch: Einige Plätze wurden modernisiert und bieten nun viel Platz und Komfort für euren Urlaub. Ihr wollt den Platz selbst kennenlernen? Dann schaut in unserem Magazin vorbei. Dort haben wir einige Details für euch zusammengefasst & verlosen eine Woche Urlaub für 2 Personen beim Wirthshof. 🌻 <https://bit.ly/2G5wCEI>



Camping.Info Blog | Camping Wirthshof: 5 Sterne Camping am Bodensee

Camping.Info Blog | Campir Sterne Camping am Bodens

Facebook Post

With **more than 59,000 fans** (as of June 2019), Camping.info's Facebook page is one of the largest fan pages in the camping industry.

We will put together a post about your campsite and prepare it for our community with your target audience in mind. The post will include a link to the magazine article with more information about your campsite. It will be marked as a paid partnership, and your Facebook page will be listed as the partner. Therefore, you must have an official Facebook page so we can tag you in the post.



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Instagram Post

Instagram is one of the most popular social networks, and more and more campers are joining the platform as well. With **more than 6,000 fans** (as of June 2019), Camping.info is also one of the top Instagram accounts in the camping sector.

We will put together a post for our Instagram account, and we will tag your account in the post, so users will be referred directly to you. Pictures are at the heart of Instagram, and images of pitches and sites particularly resonate with our community.

Giveaway

If you would like to draw more attention to the article and the social media posts, you may choose to combine them with an optional giveaway. The campsite sponsors a stay (for example, for 3 nights in the low season for 2 people, including the fees for the pitch, guests and electricity), and the Camping.info Editors carry out the giveaway.



What We Need From You

We are happy to use your information and images to create the article and social media posts, and we will prepare them for our community.

Since the magazine article will also refer to your Camping.info profile, having current information as well as high-quality, attractive pictures on your page will be very beneficial.

Given our experience, we know what our fans like, and we can display your campsite in the best lighting possible. You can also let us know if you would like to provide us with information, pictures and videos that we can use for this.

Price

The price for the whole package (Magazine + Facebook + Instagram) is:

January – August: € 1,190

September – December: € 690



Terms and Conditions

The following terms of payment and general conditions apply. To comply with tax regulations, we ask that you provide a tax identification number or VAT ID when placing your order.

Terms of Payment

Invoices are due in full within 14 days of receipt.

If the due date for payment is missed, all open invoices will be due immediately, regardless of the previously agreed-upon date of payment. Interest on late payments will be calculated according to the bank's usual rate for overdrafts. If the invoice recipient is located abroad, payment must be made in advance.

Price List

The numbers listed in this price list may be subject to change within one year. You may request the most recent and binding version of this price list from our Director of Sales.

General Terms and Conditions

You can find the General Terms and Conditions for Camping.info GmbH at <https://www.camping.info/premium/agb>.



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Questions & Ordering

If you have any questions or would like to place an order (with a preferred date), please contact:

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